



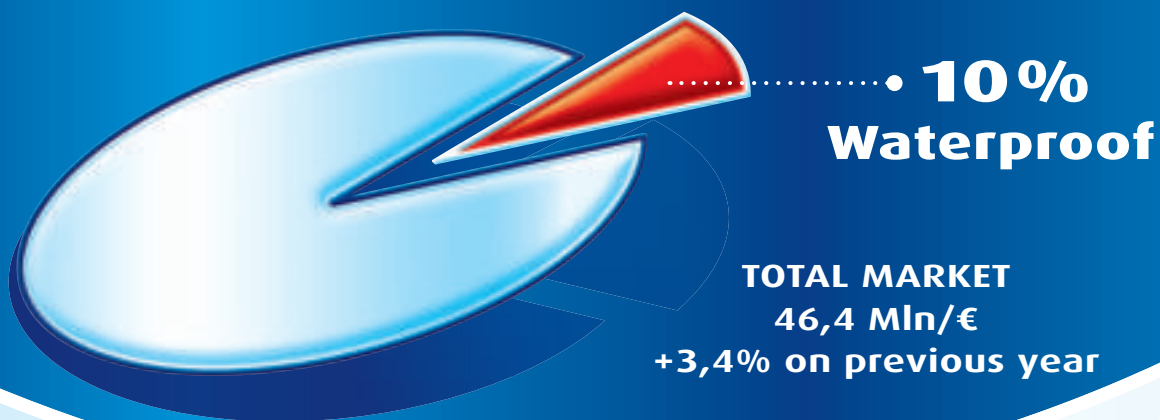
**AQUABLOC**



Invisible protection,  
waterproof  
and bacteria-resistant

PLASTER S

# The STRIP PLASTER market in ITALY



Source: IMS MAT September/2005



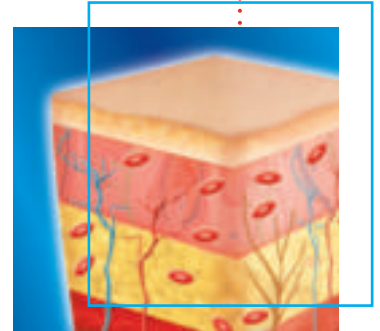
Within the strip plaster market, a rapidly growing and important segment is that one of **WATERPROOF** plasters.

**PIC INDOLOR** is continually updating its whole range of plasters, **by introducing innovative and technologically advanced products**, always keeping in mind the consumers's needs and the purchasing process.

**PIC**  
indolor

# Broadening the range with innovative products

- The skin is a natural protective barrier against microbes and infections of every type. When the skin is wounded externally, the wound stays in direct contact with air, water and external agents, and is constantly exposed to the risk of infection. It is therefore important to pay the greatest attention to caring for wounds, in order to safeguard the protective function of the skin itself.



- From Pic research comes the new **AQUABLOC** plaster: the ultra-thin plaster acts like a second skin, designed and developed to guarantee **maximum protection for the wound against water and bacteria**, the main obstacles to safe healing.



- Two versions are available in the **"AQUABLOC"** family, in order to meet different dressing needs.

**"STRIP" AQUABLOC:**  
for small wounds



**"POST-OP" AQUABLOC**  
for larger wounds



**NEW AQUABLOC PLASTER: SAFETY  
AND RELIABILITY FOR THE CARE OF WOUNDS**

# The choice of polyurethane

**Aquabloc** has a **special hydrophylic polyurethane backing**, with a thickness of 20 microns (1 micron is a thousandth of a millimetre), ultra-thin and extremely breathable, thanks to the use of a special adhesive.

## THE AQUABLOC PRODUCTION PROCESS

The polyurethane film is so thin that it has to be backed with polyethylene during the production process.



1 Joining the polyurethane film to a polyethylene film backing



2 Spreading the adhesive on the polyurethane film



3 Blade that comes between the polyurethane and the polyethylene and separates them along one side



4 Printing of the polyethylene



5 Cutting the plasters. The PE and PU can be easily separated

PU= Polyurethane, PE= Polyethylene

## Advantages

- It can be left on the skin for several days.
- It acts as a barrier against water and bacteria.
- Extremely breathable thanks to the excellent tolerance of the adhesive.
- Ultra-thin and extremely adaptable, it reduces the irritation caused by application to a minimum.



# The strong adhesive power of AQUABLOC

The special feature of **AQUABLOC** is that it can be used in all situations when the **skin is subject to heating and sweating**; in other words, situations in which **the adhesive is put to the test**, such as **in the swimming pool, at the beach, under a hot shower, in a hot bath**, etc.



In all these situations **the AQUABLOC adhesive holds perfectly for a long time** and in the meanwhile allows the skin to breathe and avoids skin maceration.

## AQUABLOC vs other products

### AQUABLOC

When a hydrophilic polyurethane comes into contact with water it absorbs a slight amount, and a **'wrinkling' effect** can be seen. This is normal and this is why

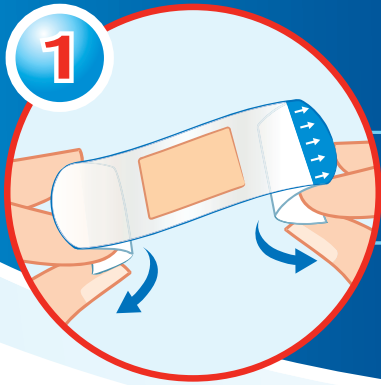
**AQUABLOC's hydrophilic polyurethane is so breathable that it lets vapour through and at the same time is waterproof.** The polyurethane can absorb vapour molecules letting them pass through, and absorb water molecules while rejecting them at the same time. Once dry, the polyurethane returns to its original unwrinkled, stretched form.



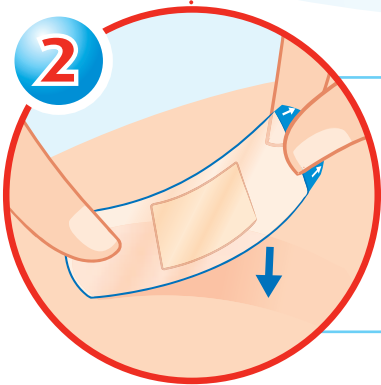
### ON THE MARKET

There are polyurethane plasters on the market whose adhesive melts when there is too much heat and the plaster comes off the skin.

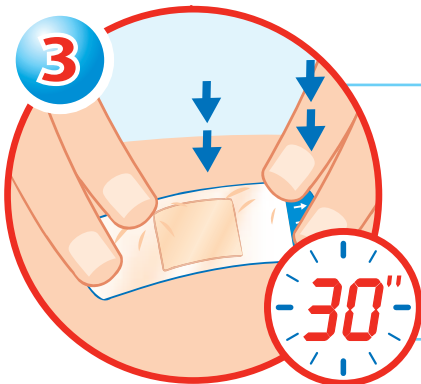
# AQUABLOC: how to apply



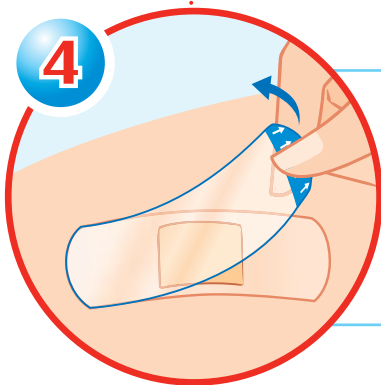
Remove the white protective paper



Apply the plaster so that it adheres perfectly to the whole surface of the skin around the pad



Hold the plaster on the skin for approximately 30 seconds before removing the polyethylene



Remove the backing film by lifting it up at the point indicated by the arrows

# The new **AQUABLOC** "strip" line

## AQUABLOC: WATERPROOF AND BACTERIA RESISTANT

- Ultra-thin: **YOU CAN'T FEEL IT**
- Ultra-invisible: **YOU CAN'T SEE IT**
- It **protects** the wound from water and bacteria
- Extremely **breathable**
- Extremely **adaptable** as it can be used on the most awkward parts of the body
- Thanks to the special water-repellent pad, blood does not reach the surface

It is ideal for protecting the wound whenever it is exposed to water, e.g. swimming pool, beach, shower etc.



CODE	DESCRIPTION	NO. PCS IN SINGLE BOX
00.022021.100.000	Regular plasters 19x72 mm	20
00.022022.100.000	Large plasters 25x72 mm	10
00.022023.100.000	Round Plasters ø 22,5 mm	20
00.022024.100.000	Assorted Plasters 8 pz: 19X72 mm 4 pz: 25x72 mm 4 pz: ø 22,5 mm 4 pz: 57x16 mm	20

Sales unit: 24 boxes

## AQUABLOC plaster

- **REGULAR**
- **LARGE**



## AQUABLOC plaster

**ASSORTED**



## AQUABLOC plaster

**ROUND**



## AQUABLOC STRIP



**NEW**

**SPECIAL WATER-REPELLENT PAD**



**The pad chosen for the strip keeps blood that is absorbed out of sight.**

**It physically prevents blood and other exudates from passing through the pad and collecting under the transparent polyurethane film.**



# The new "post-op" **AQUABLOC** line

## AQUABLOC: STERILE, WATERPROOF AND BACTERIA - RESISTANT

- Ultra-thin: **YOU CAN'T FEEL IT**
- Ultra-invisible: **YOU CAN'T SEE IT**
- It **protects** the wound from water and bacteria
- Extremely **breathable**
- Extremely **adaptable** as it can be used on the most awkward parts of the body



It is ideal for protecting the wound whenever it is exposed to water, e.g. swimming pool, beach, shower etc.



CODE	DESCRIPTION	NO. PCS IN SINGLE BOX
00.022247.100.000	5x7 cm plasters	5
00.022248.100.000	10x8 cm plasters	5
00.022249.100.000	15x10 cm plasters	5

Sales unit: 12 boxes

## AQUABLOC Plaster

• **cm 5x7**



## AQUABLOC Plaster

• **cm 10x8**



## AQUABLOC Plaster

• **cm 15x10**



# POS materials

## Aquabloc strip

Display Box



## Aquabloc Post-op

Display Box

## Totem

Size 500x1.580 mm



## Aquabloc Maxi PACK Assorted and Round

Size 282x459hx71 mm

# PIC indolor



Artsana S.p.A. – Via Saldarini Catelli, 1 – 22070 Grandate (CO) Italy  
Tel. +39 031 382111 – Fax +39 031 382400

[www.picindolor.com](http://www.picindolor.com)